



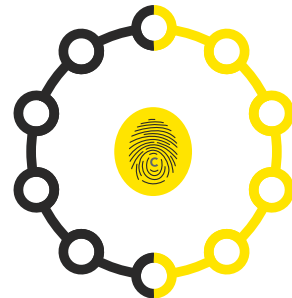
CLAUDE
MORRIS
COACHING & CONSULTING

THE FULL CIRCLE MODEL

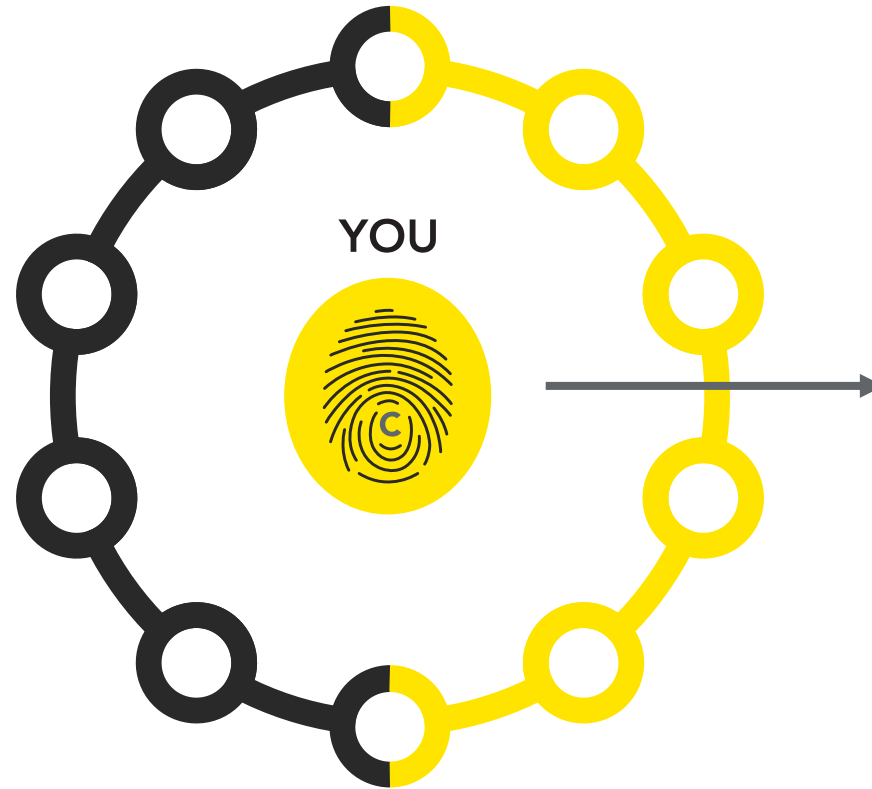
Get your business back on track.

THE FULL CIRCLE MODEL

The Full Circle Model is a holistic business coaching strategy that ensures a seamless 360° flow, addressing both **transformational** and **transactional** challenges to drive sustainable success.



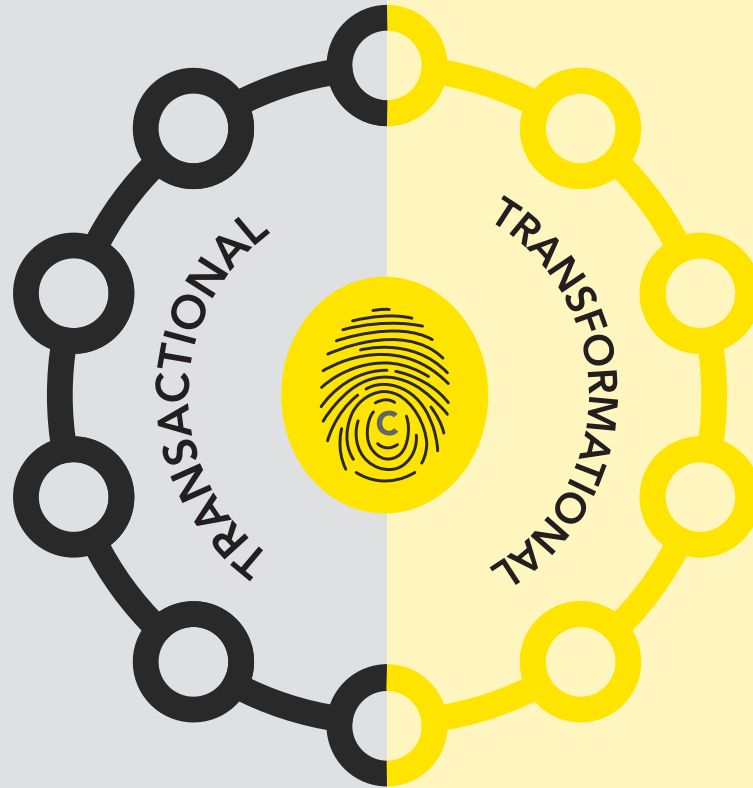




YOU are the heart of your business, and the Full Circle Model ensures you lead from the centre - driving strategy, transformation, and growth to build a thriving, sustainable enterprise.

TWO SIDES

TRANSACTIONAL
refers to the execution of
decisions that drive change and
deliver measurable results.



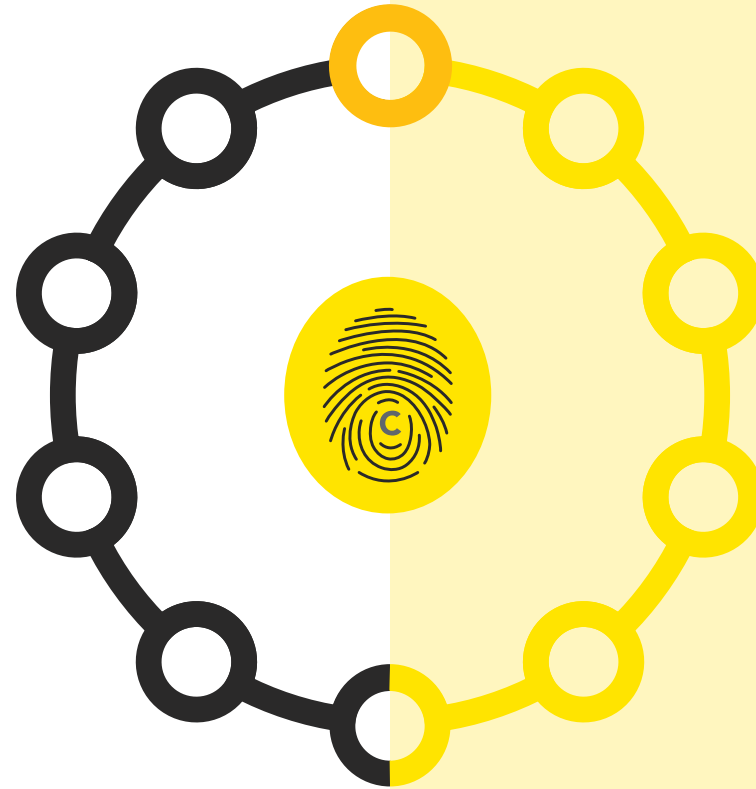
TRANSFORMATIONAL
refers to the mindset shift that helps
you assess your current business
state, recognise opportunities, and
unlock the changes needed for
growth and success.

STAGE 1:
PURPOSE

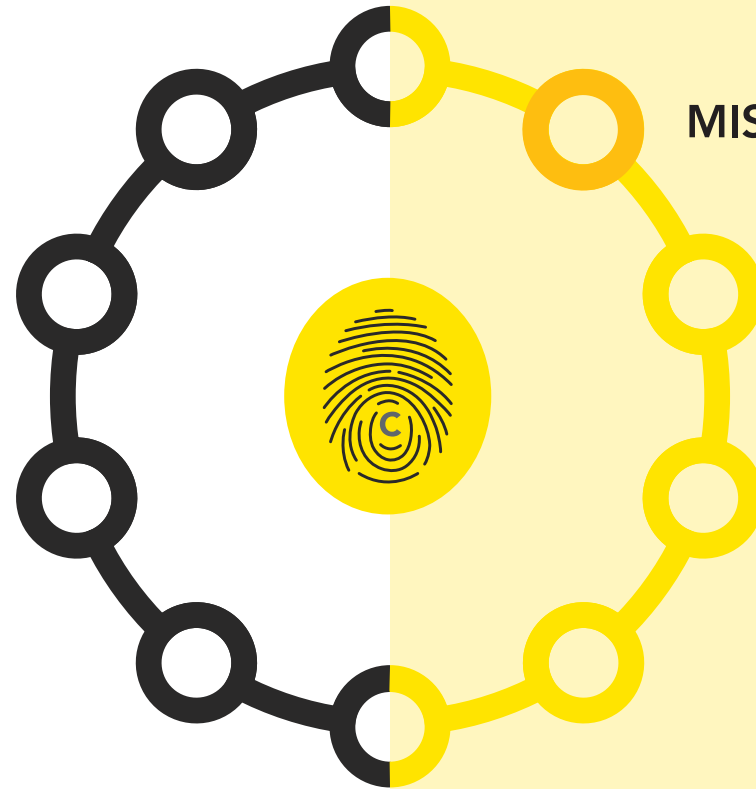
PURPOSE



The driving force behind your business, the reason it exists, and the impact it's meant to create.



STAGE 2:
MISSION

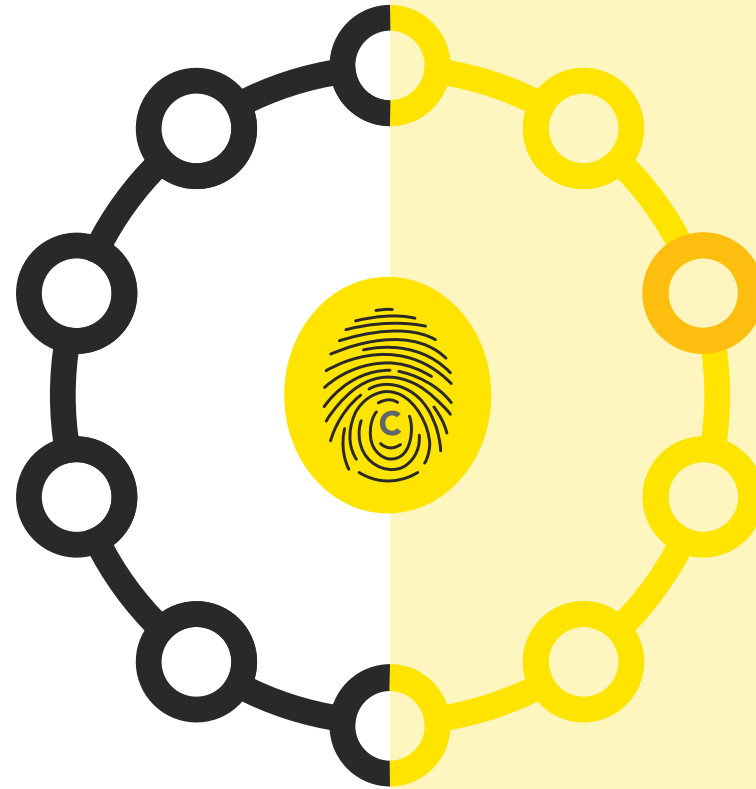


MISSION



The core of what you do,
how you deliver value, and
the purpose that drives
your business forward.

STAGE 3:
VISION



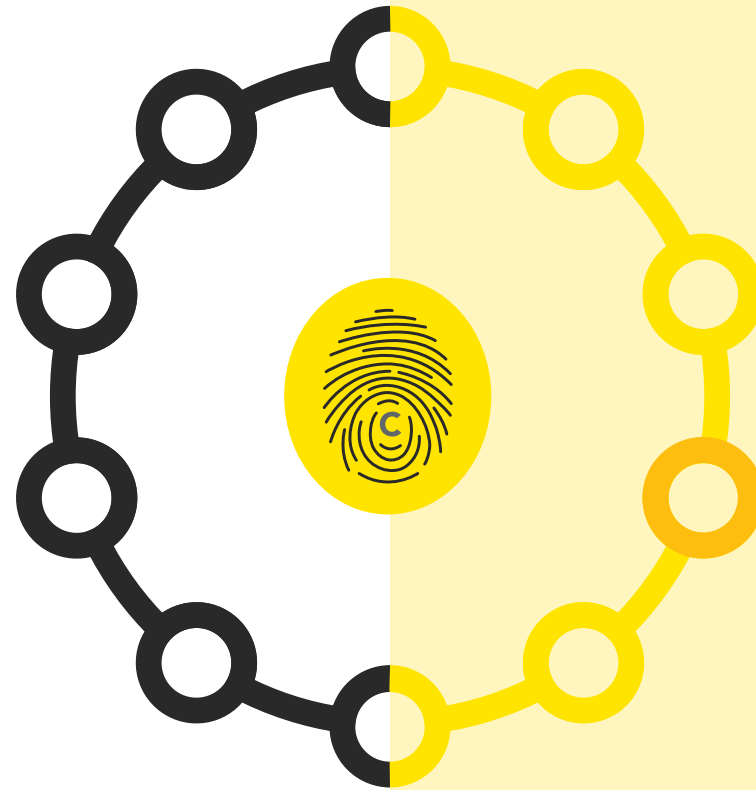
VISION



The future you're building, the impact you aspire to create, and the long-term goal that guides your journey.

STAGE 4:

INTERNAL AND EXTERNAL TALENT



INTERNAL AND EXTERNAL TALENT

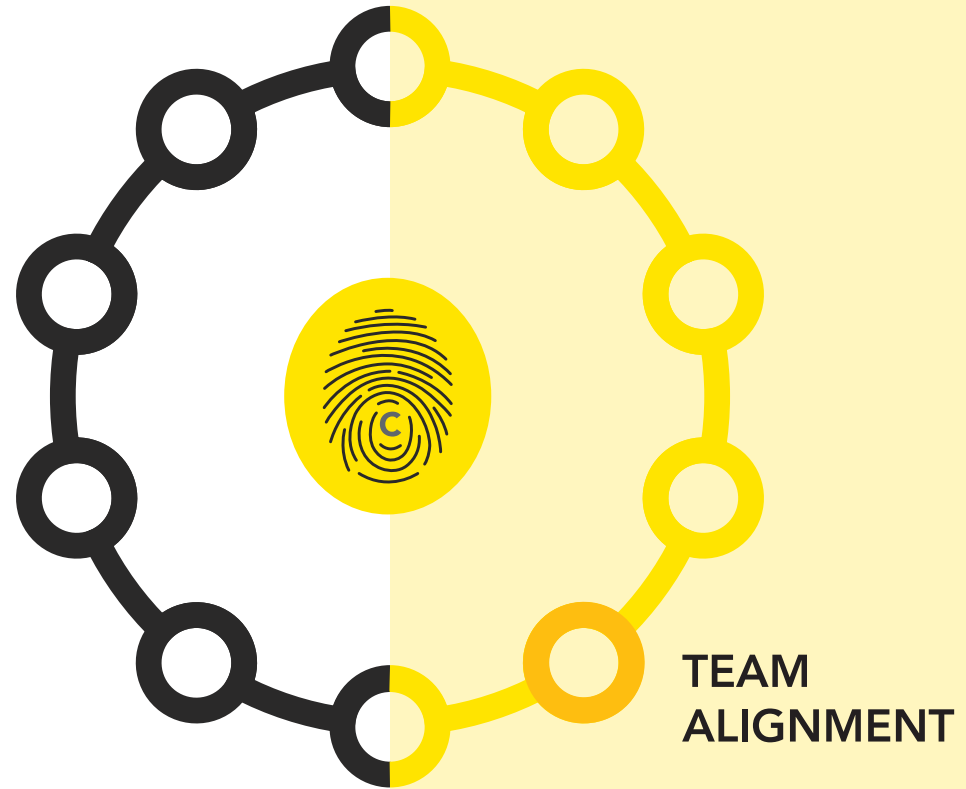
INTERNAL

Does your team have the skills, capability, and capacity to turn your Vision into reality, or are there gaps holding you back?

EXTERNAL

What skills, capabilities, and capacities are missing from your team, and how are you bridging those gaps?

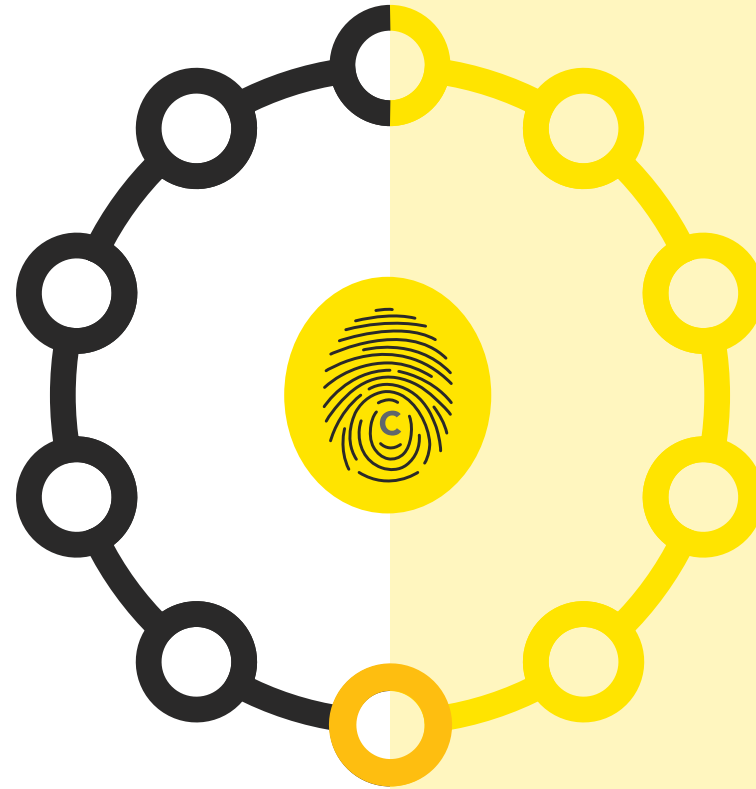
STAGE 5:
TEAM ALIGNMENT



Is your team united around your Purpose, Mission, and Vision, or are misalignments holding you back? Identify the top three challenges and bridge the gaps.

STAGE 6:

CHALLENGES AND OPPORTUNITIES



**CHALLENGES &
OPPORTUNITIES**



What are the top three challenges holding you back from achieving your vision?

What are the top three opportunities that will drive you toward achieving your vision?

STAGE 7:
RESOURCES

INTERNAL
What internal resources are driving you toward achieving your Vision?

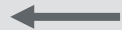


RESOURCES

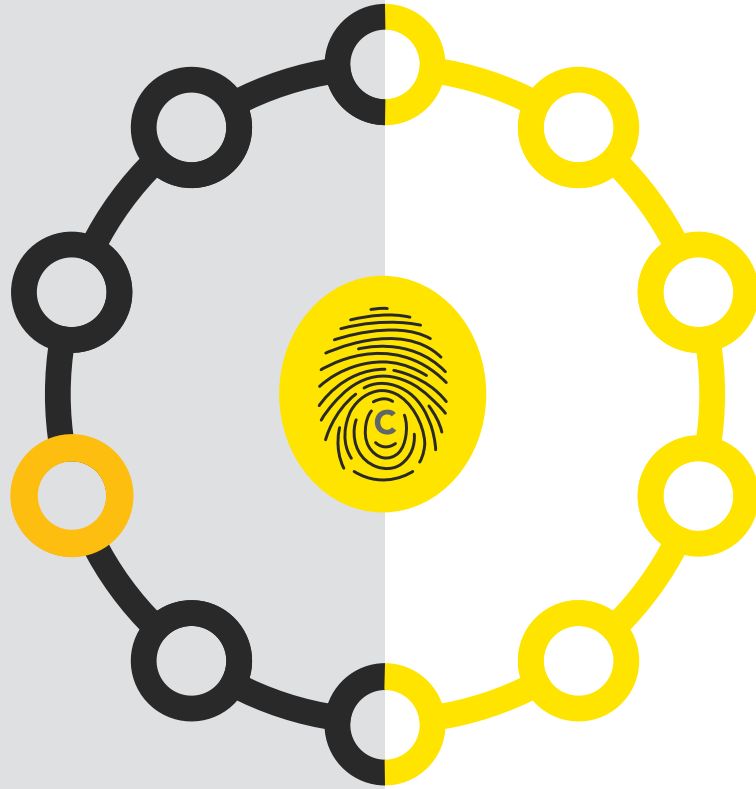
EXTERNAL
What external resources have you contracted to help achieve your Vision, and what results have you seen?

STAGE 8:
ACTION

What actions have I taken to seize the top three opportunities and tackle the three main challenges facing my business?



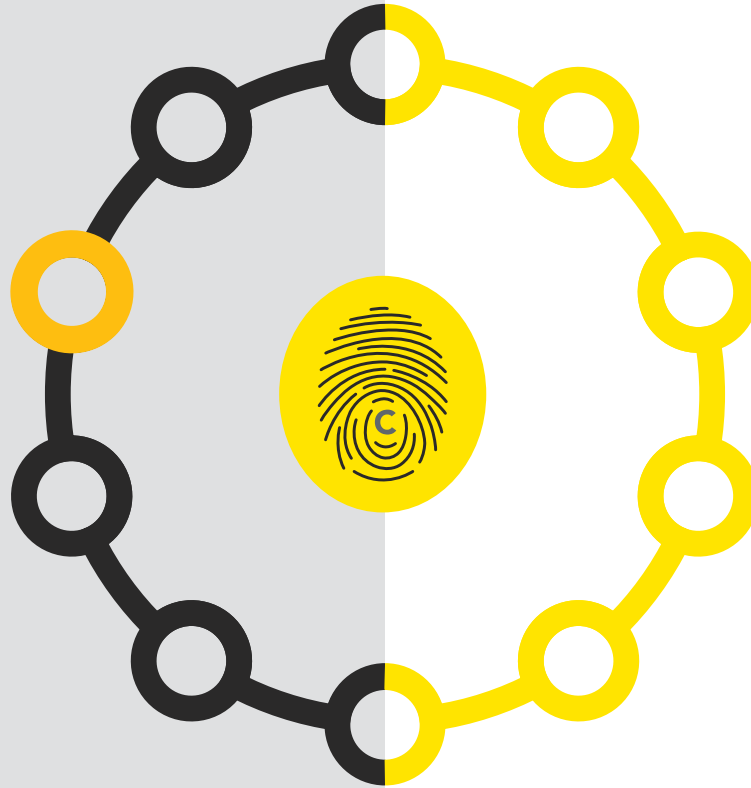
ACTION



STAGE 9:
CHANGE

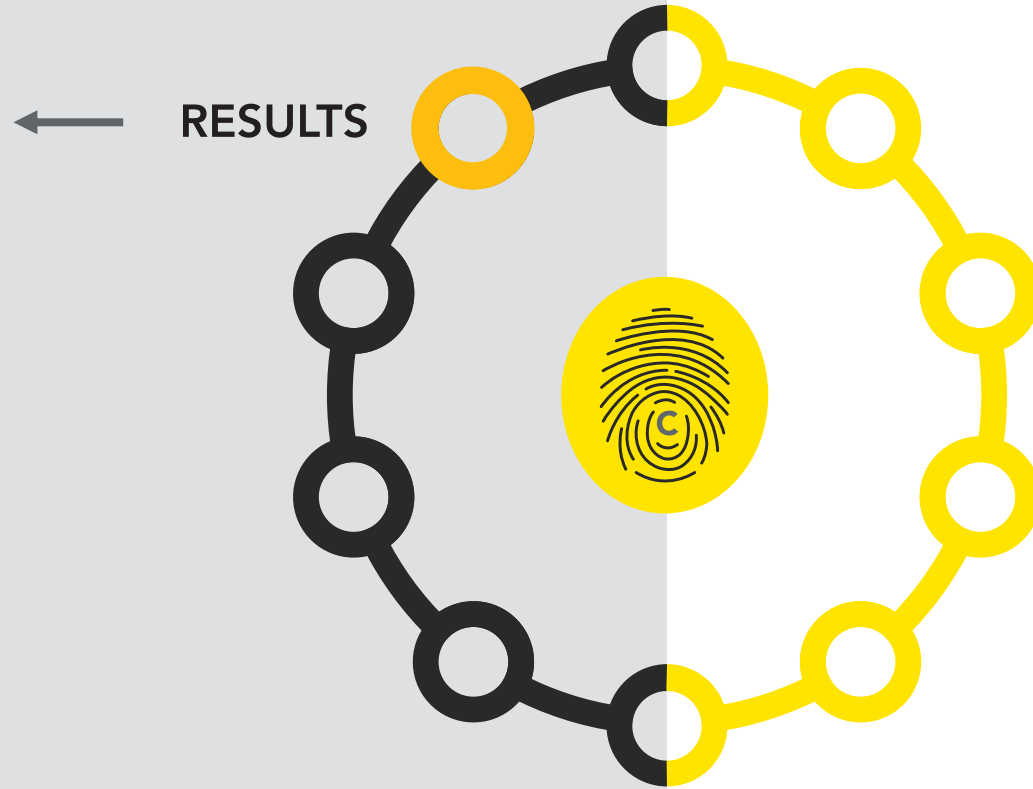
What changes have I made to my business and team based on my opportunities and challenges, how successful have they been, and what more is needed to reach my Vision?

← **CHANGE**



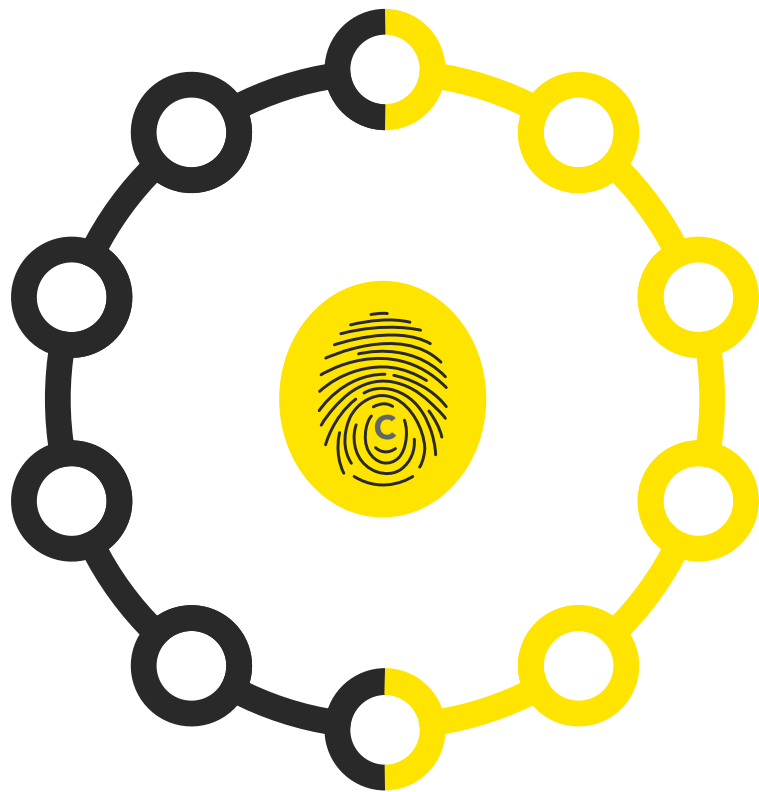
STAGE 10:
RESULTS

What are the outcomes of my actions based on the three business opportunities and challenges, and how will I measure their impact?



REPEAT

Keep repeating the cycle until your business is refined and redefined.





SHARE WHAT'S NEXT FOR YOU

Let us know how **The Full Circle Model** has benefited you and where you're headed.

Feel free to connect with our coach, Claude.



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CONTACT CLAUDE

BBBEE Level 1



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